

THE COMPANY NEWSROOM OF
bowmo, Inc.

bowmo, Inc., an HRTech Company, to Feature at One of the US' Largest Tech Conferences

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bowmo, Inc. Leaders to emcee and showcase bowmo Suite on Demo Stages and host bowmo Product Booth at NY TechDay.

New York, NY, March 30, 2017 (Newswire.com) - [bowmo, Inc.](#), a leader in HRTech intelligent applications and SaaS solutions, is presenting at NY TechDay -- Tuesday, April 18th at Pier 94 in New York City.

In anticipation of the event, bowmo curated a TechDay feature article -- [Eliminating Bias and Fostering Diversity & Compliance with HR Tech](#). The piece explores the Human Capital category's obligation to diversity and inclusion and how bowmo helps to mitigate possible and likely recruiter bias through its technological design and science.

bowmo will participate along with major companies and over 100 Tech Startups. Company leaders will appear on two Live Demo Stages with presentations to attendees, press and investors. bowmo's very own Adrienne A. Wallace, Executive Vice President of Marketing and Brand Engagement, and Eddie Aizman, President and Co-Founder, will be spotlighted as emcees on Stage 1. During the 2:30 -3:00PM time slot on Stage 2, there will be a presentation introducing the audience to the evolution of recruiting by Lina M., bowmo's Lead Product Manager.

"I am extremely excited about Tech Day; it is all about meeting incredible, inspiring people who are as passionate about technology as we bowmo'ites are," said Katya Sapozhnina, Business Analyst & Customer Success Manager. "We look forward to talking to likely customers and industry experts who are also making products that bring change and efficiency to our world."

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KATYA SAPOZHINA, BUSINESS
ANALYST & CUSTOMER SUCCESS
MANAGER

In addition to the Demo Stage exhibition, the bowmo Product Team will host its own booth. From 10:00AM to 5:00PM, TechDay attendees can engage with bowmo'ites (bowmo employees), learn about the bowmo product and sign up for a live demo -- entitling them to a special bowmo gift.

About bowmo, Inc.

bowmo, Inc. provides an intelligent software solution for the staffing and recruiting industry that seamlessly integrates into existing ATS -- applicant tracking systems. The company helps to revive the recruiter's human touch and evolve the candidate sourcing process. bowmo, Inc. embraces the challenges of the recruiter by providing the means to quicker, more efficient and conversant candidate sourcing. Time spent searching and time to hire drops dramatically; freeing the recruiter up to engage more clients and business partners in growing their businesses with the very best matched candidates.

About TechDay

NY TechDay is expected to host over 35,000 members of the tech community, hundreds of diverse startups, and 20 premiere industry accelerators. Get more info [here](#).

Media inquiries to:

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Source: bowmo, Inc.